



CINEV
SMART MOBILITY
IN SMART CITY
Show **Hong Kong**

EU-CHINA SMART MOBILITY CITY AWARDS 2015

2ND EDITION

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2015

AsiaWorld-Expo
亞洲國際博覽館
Hong Kong

SHOW REPORT

The Smart Mobility City Awards

What is it ?



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- An Award created and organized by :
 - the Fondation Prospective et Innovation, France
 - the CCUD (China Center for Urban Development), China
- An Award which took place during the CINEV Show in Hong Kong
- 2 international committees composed of European and Chinese experts
- A project labelled by the COP 21



The objectives of the Smart Mobility City Awards



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- **Highlighting concrete and effective initiatives regarding eco mobility**
- **Promoting the key role played by cities and local authorities**
- **Boosting exchanges and cooperations between European and Chinese cities**
- **Letting companies involved in this area share knowledge and expertise, and develop new partnerships**

18 European cities and 25 Chinese cities



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And an honorary award for Hong Kong

REWARDED FOR:

- *Their **achievements** regarding smart mobility*
- *Their **innovative projects***
- *Promoting **new ways of mobility***
- *Increasing **the awareness** of the general public*
- *Their efforts to **reduce carbon emissions***

They are good examples of what can be done and highlight the key role played by authorities in this field

And the winners are:



Honour Prize: Hong Kong (K.S. Wong)

Category: “Innovations: Smart Urbanism”

Qingdao (Lan Haiqing)
Erdaobaihe (Wang Pengfei)
Malmö (Anders Tornblad) for Bicycle Mobility
Wuhan (Li Yanxin)
Langzhong (He Xudong)
Pontevedra (Miguel Anxo Fernandez Lores) for Urbanism
Changshu (Lu Yunhe)
Baotou Shiguai (Zhang Haifeng)
Paris Saclay (Guillaume Pasquier) for City Planning
Xinxian (LV Lv)
Libo (Mo Wanneng)
Benxi (Qu Gang)
Wuzhen (Xiao Yuejuan)
Wusheng Baiping (Yang Yongfu)
Mulhouse (Denis Rambaud) for Innovative and virtuous public transports

Category: “Promotion: New technology for mobility”

La Rochelle (Brigitte Desveaux) for Smart car
Shanghai Jiading (Zhang Fei)
Cagliari (Mauro Coni) for Emergency management system
Changxing (Fu Shisong)
Xiangyang (Tian Feng)
Wroclaw (Rafal Dutkiewicz) for Public transport network integration
Jinjiang (Wang Wonhui)
Toulouse (Bertrand Serp) for Traffic management system
Chongli (Bai Yin Hai)
Weifang (Su Shouzhen)

Category: « New Energy Vehicle and Smart City »

Monaco (Bernard Fautrier) for Intermodality
Shenzhen (Cai Yu)
Shenzhen Guangming (Xu Songming)
Shenzhen Low Carbon City (Janvier Lopez)
Barcelona (Raul Guerra) for Global fleet of electric vehicles
Nantong (Xuang Aijun)
Milan (Antonello De Riu) for Car renting system, car sharing
Strasbourg (Pierre Hanauer) for Smart City
Foshan (Lie Haijian)

The Awards Ceremony



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European and Chinese cities rewarded together



and the Gala Dinner !



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160 guests from Europe and China
Hosted by Jean-Pierre Raffarin, Li Tie and K.S. Wong



5 Round Tables...



➤ Round Table 1: Success stories of smart city in Europe and China

- **Li Tie**, Director General, China Center for Urban Development
- **Lie Haijian**, Director of Sino-German zone of Foshan city (China)
- **Bernard Fautrier**, Plenipotentiary minister of Monaco principality
- **Cai Yu**, Vice Director of Development and Reform Commission, Shenzhen city (China)
- **Caroline Lapellerie**, Director of research & innovation of Toulouse Metropolis (France)
- **Huang Aijun**, Deputy Mayor of Nantong city (China)
- **Pierre Hanauer**, Mobility and transport department, Euro-metropolis of Strasbourg

➤ Round Table 2: Success stories of urbanization & new concept of city in Europe and China

- **Sylvie Faucheux**, Professor of Economics at the Conservatoire national des Arts et Métiers (CNAM) in France (Paris)
- **He Xudong**, Deputy Mayor of Langzhong city (China)
- **Lan Haiqing**, Vice President of China Jinmao Holdings Group
- **Daniel Macenlle**, Local Police Main Intendant of Pontevedra city (Spain)
- **Long Huai**, Deputy Mayor of Libo city (China)
- **Guillaume Pasquier**, Managing Director, Paris Saclay (France)
- **Wang Kailei**, Planner, Bureau of planning of Wuhan city (China)
- **Axel de Martene**, former special advisor of European Commissioner for Internal market



...to present the projects!



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➤ **Round Table 3: Stake of the Electric and hybrid, rechargeable hybrid vehicles fleet and charging infrastructure**

- **Billy Cheung**, Environmental Protection Officer (Mobile Resource), Environment Bureau, Hong Kong S.A.R Government
- **Brigitte Desveaux**, Vice-President, in charge of Mobility, La Rochelle Metropolis « CityMobil2 Project » (France)
- **Tian Feng**, Deputy Director General, ZTEV Corporation (Xiangyang city)
- **Jin Yu**, Product Manager EV, Renault Asia Pacific
- **Patrick Lecoeur**, for BeGreen et Autocars Dominique

➤ **Round Table 4: Intermodality in the city & sustainable urban public transport**

- **Denis Rambaud**, Vice-President of Mulhouse Alsace agglomeration, delegate on transportation, “Train-Tram project” (France)
- **Peter Håkansson**, Urban mobility strategist, Project manager – Traffic and mobility plan, Streets and Parks Department, City of Malmö (Sweden)
- **Raul Guerra**, Barcelona Smart City projects representative, Government of Catalonia (Spain)
- **Simon Ng**, Chief Research Officer, Civic Exchange (Hong Kong)
- **Mireille Apel-Muller**, Chief executive Institut pour la ville en mouvement / PSA Peugeot Citroën

➤ **Round table 5: Smart Mobility Innovations**

- **Charlie Jiang**, CEO MBtech Group China
- **Marc Guedj**, Market Strategy and Business Management, STMicroelectronics
- **Mauro Coni**, City Transport councilor, Cagliari city (Italy)
- **Waltraut Ritter**, Vice-Chair of the Information Communication and Technology Business Council (ICTBC), European Chamber of Commerce in Hong Kong
- **Ma Linyan**, Layer, China Law Society

3 days to strengthen EU-China relationships on Smart mobility



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40 one to one meetings



**1 signature of
Memorandum of
Understanding between
Shenzhen and Monaco**

More than 40 Medias accredited



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- A delegation of 10 Spanish journalists
- And Press from China and HK
- Apple Daily
- Lepetitjournal.com
- SINA
- Column in Hong Kong Express
- Broadcast on CCTV on 7pm journal
- 2 broadcasts on Ifeng TV:
<http://v.ifeng.com/news/world/201511/01692cf2-079a-43e7-8c0f-c85b50a2c648.shtml>
- Broadcast on CNC Chinese Channel/ NOW TV Channel:
<http://www.xinhuanet.com/2015wlds/index.htm>
- FranceTV .info :
<http://france3-regions.francetvinfo.fr/poitou-charentes/charente-maritime/la-rochelle/la-rochelle-recoit-le-prix-smart-mobility-city-hong-kong-864651.html>



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Outcomes and further developments :

- Publication of a book presenting the awarded projects

Available from the Fondation Prospective and Innovation

- See you next year for the UE-China Smart Mobility City Awards 2016 !

Contact information:

Email: fondation@prospective-innovation.org

Web: <http://cinev-hk.com/smartmobility>