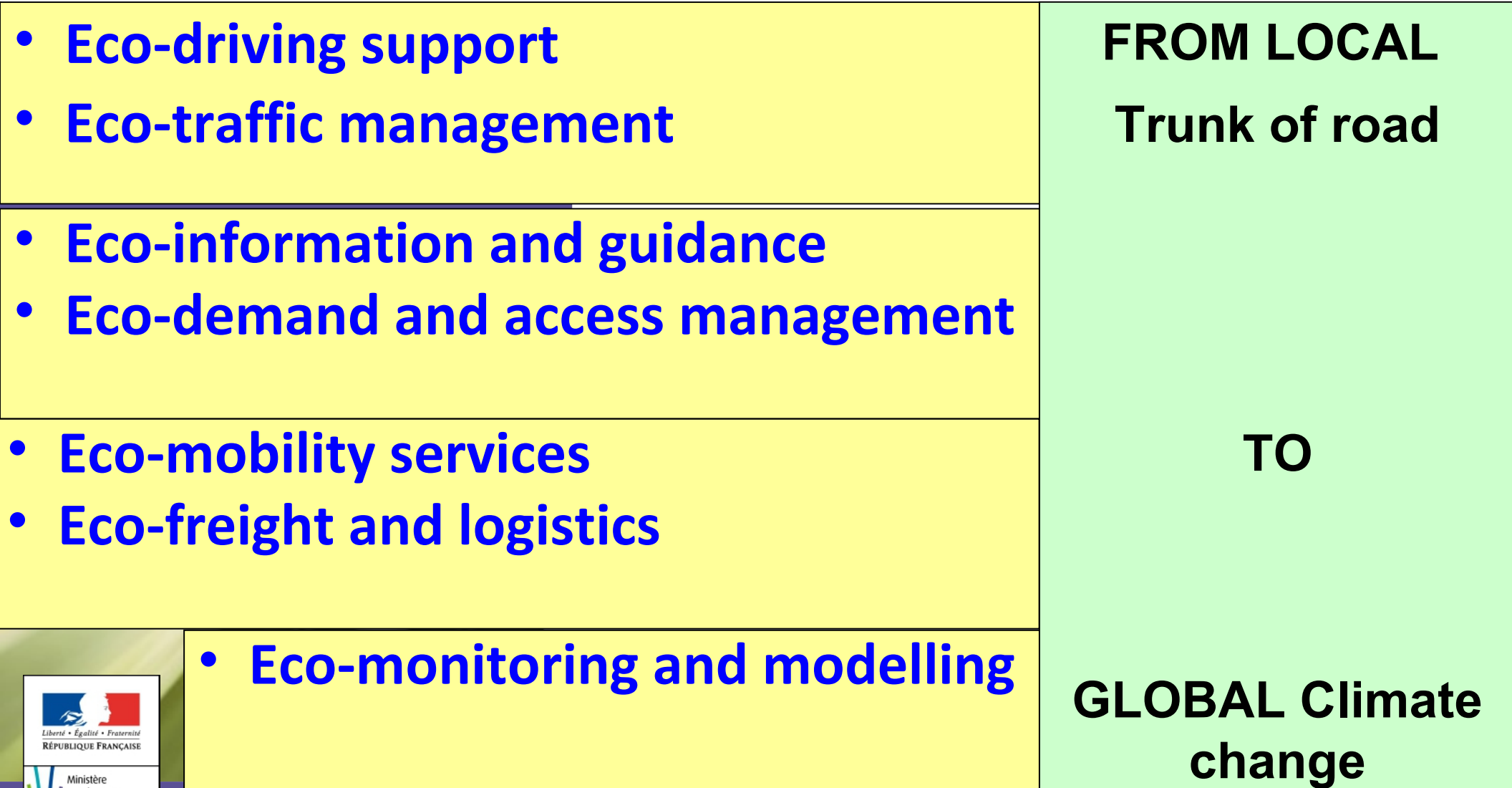


# Green ITS services



# Eco-driving

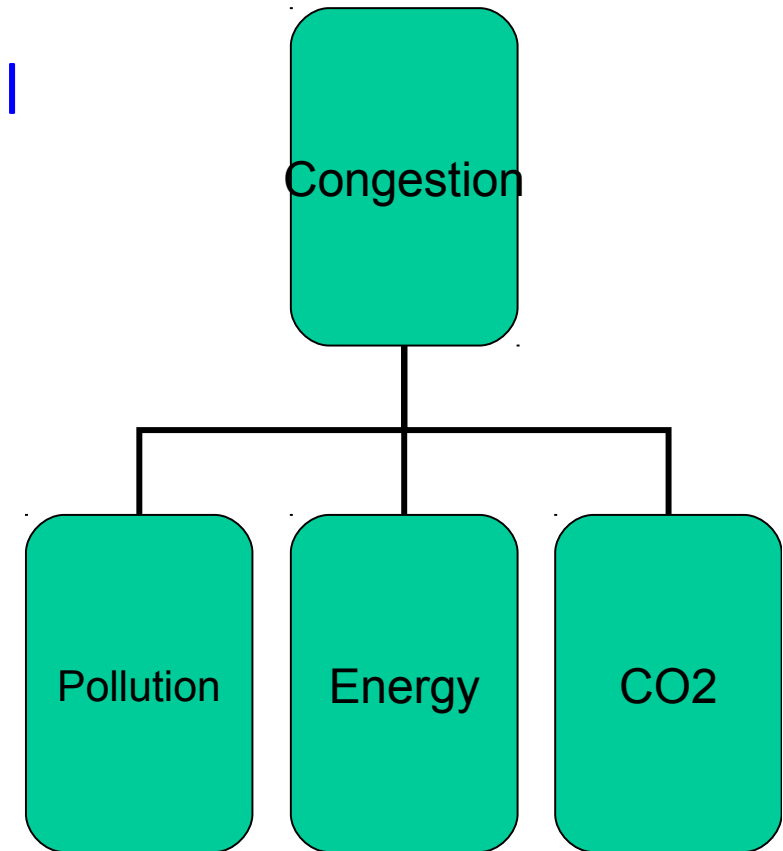
- At stake: 10% of energy consumption
- Several tools, various scenarios
- Direct return for the end users, not sufficient to change behaviour
- Possible for fleet managers
- Needs for social incentives for individual drivers



BMIA

# Eco-Traffic management

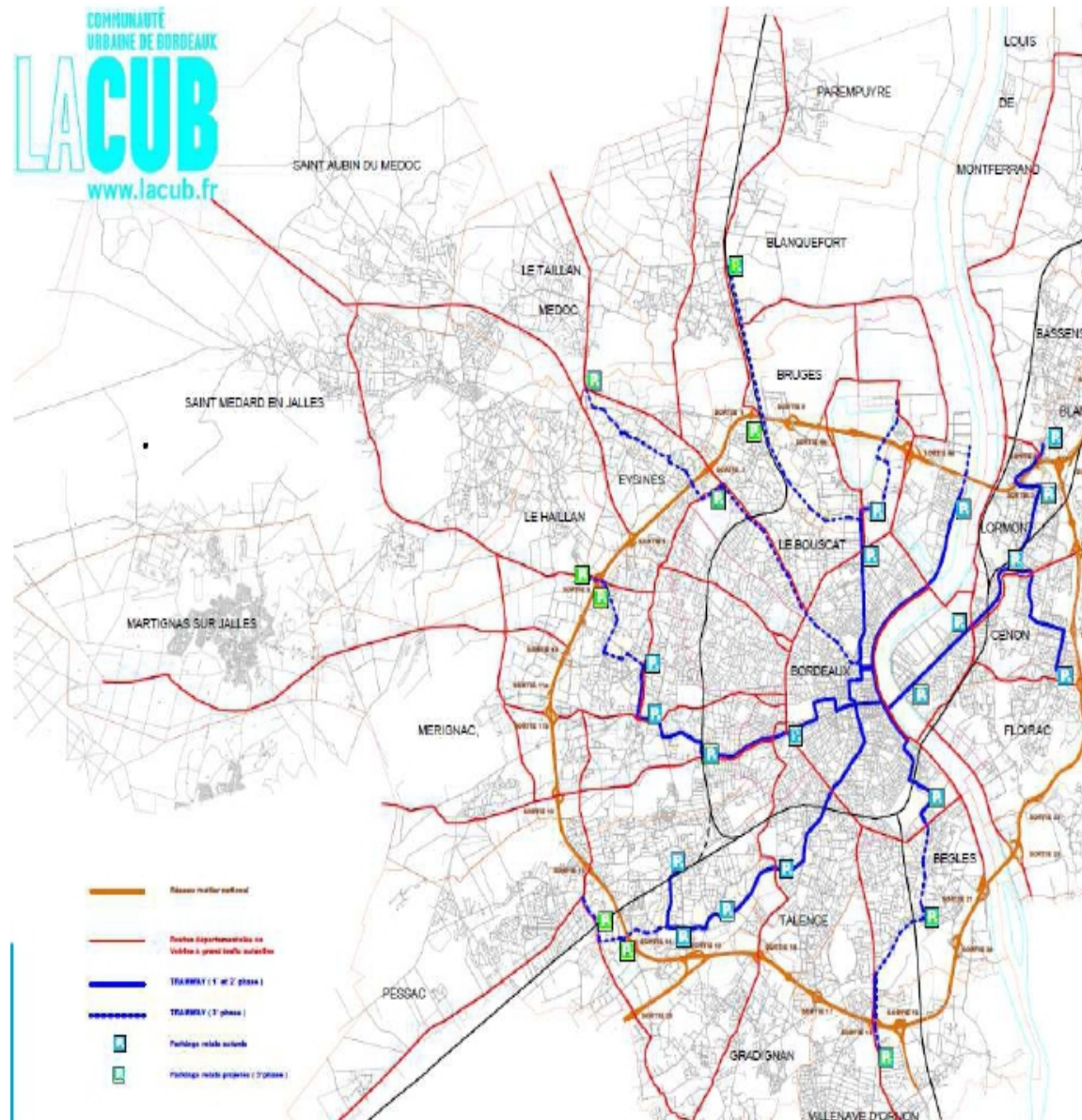
- Congestion is directly linked to several effects, whose social and political importance may be different
- Intelligent crossroads
- Place of public transport
- Crisis management



# Eco-information and guidance

## Eco-demand and access management

- Specific authorities
- Legal basis
- Funding
- Tools
- Interoperability  
(cars, service providers...)
- National policies



# ECOSTAND

- Coordination action between :
- Europe (Green Car Initiative & FP7 related projects AMITRAN )
- Japan (METI Energy ITS project)
- USA (AERIS program Applications for the Environment Real-Time Information Synthesis)
- « Guidelines for Assessing the effects of ITS on CO2 emissions published in 2013 »
- Proposal to promote the guidelines (« The Best Practice Showcase »)

**ITS World Congress 2015  
BORDEAUX  
5-9 October 2015**

