# **Company profile**

Established: 1972

Location: Bagnolet (Paris suburb), France

Status: SA

**Staff**: 25

**Designers**: 14

**CEO:** Vincent Creance

Ownership: Vincent Creance 100 %

#### Three main activities:

- Industrial Design
- Graphic Design
- Environment Design









































# **Urban transportation references**











Seoul

















Nanjing











Wars

Warsaw







### The Marseille Tramway - A specific design for a specific city



The Venitian blinds















**Dolphin - inspired front end** 











The wooden classic ships











#### KTX II - The New South Korea HST - A «so Korean» train

The Korean culture



























**Serenity** 











**Traditional patterns** 

